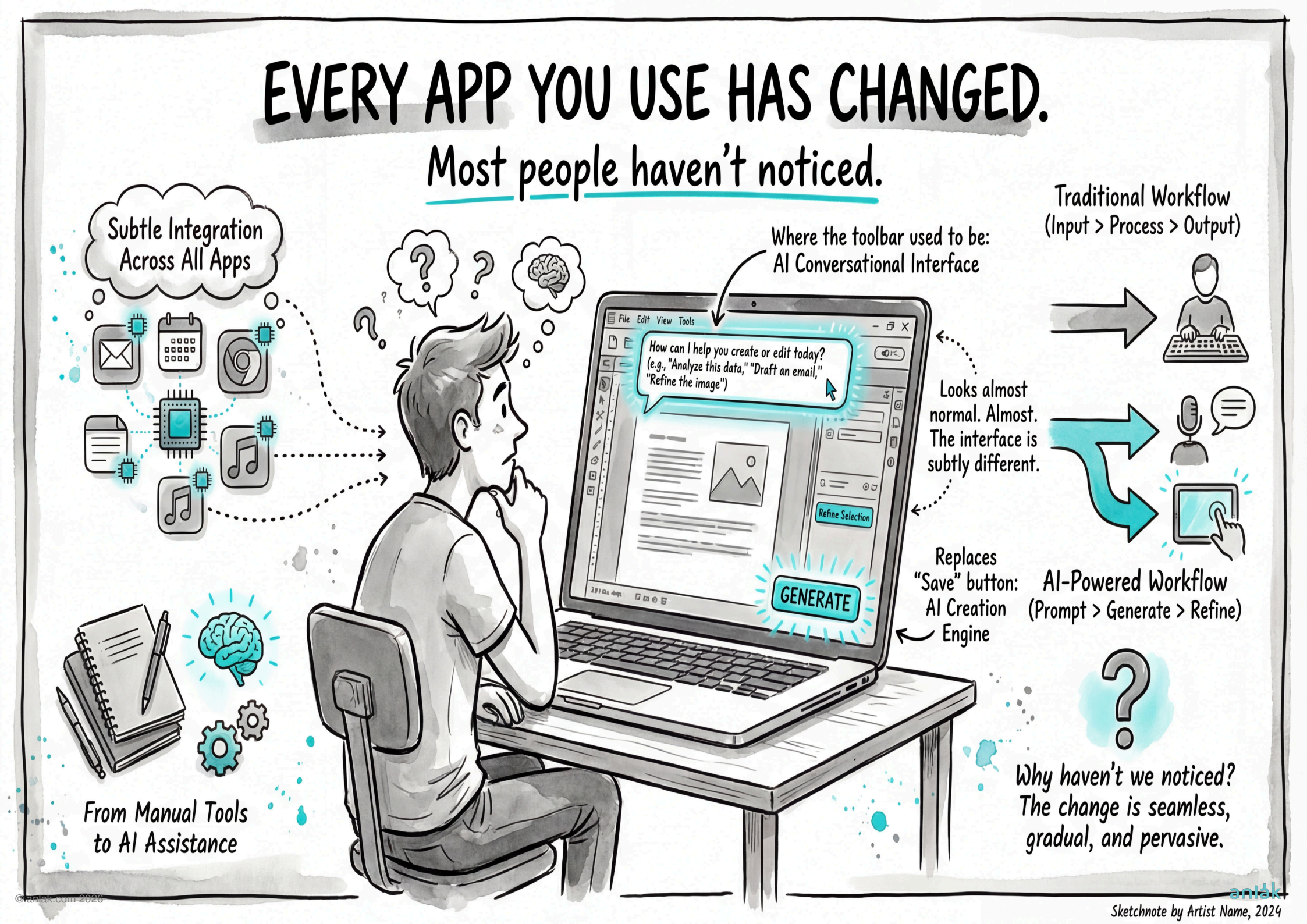
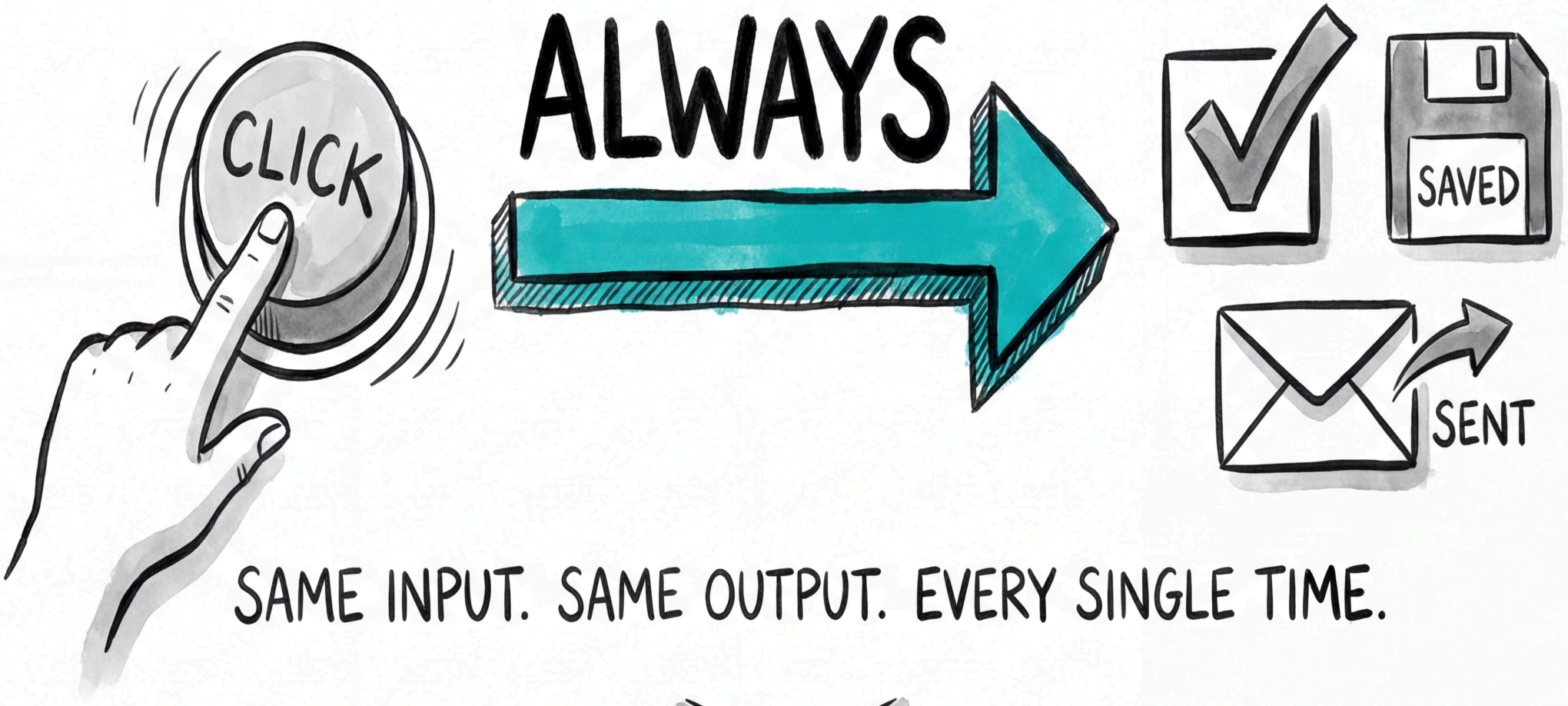
EVERY APP YOU USE HAS CHANGED.

Most people haven't noticed.



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Sketchnote by Artist Name, 2024



SAME INPUT. SAME OUTPUT. EVERY SINGLE TIME.



THE OLD CONTRACT

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‘THE FORM TOLD YOU WHAT TO DO.’

Clear expectations!

STRUCTURED WEB FORM

Name:

Your full name
Sarah Jenkins

Email:

Your email address
sarah.j@example.com

Message:

Type your request or comment here...
I would like to inquire about the upcoming workshop. Please send details.

Submit

The form told you what it needed.

OPEN-ENDED CHAT PROMPT

Where do I start?

What would you like to do?

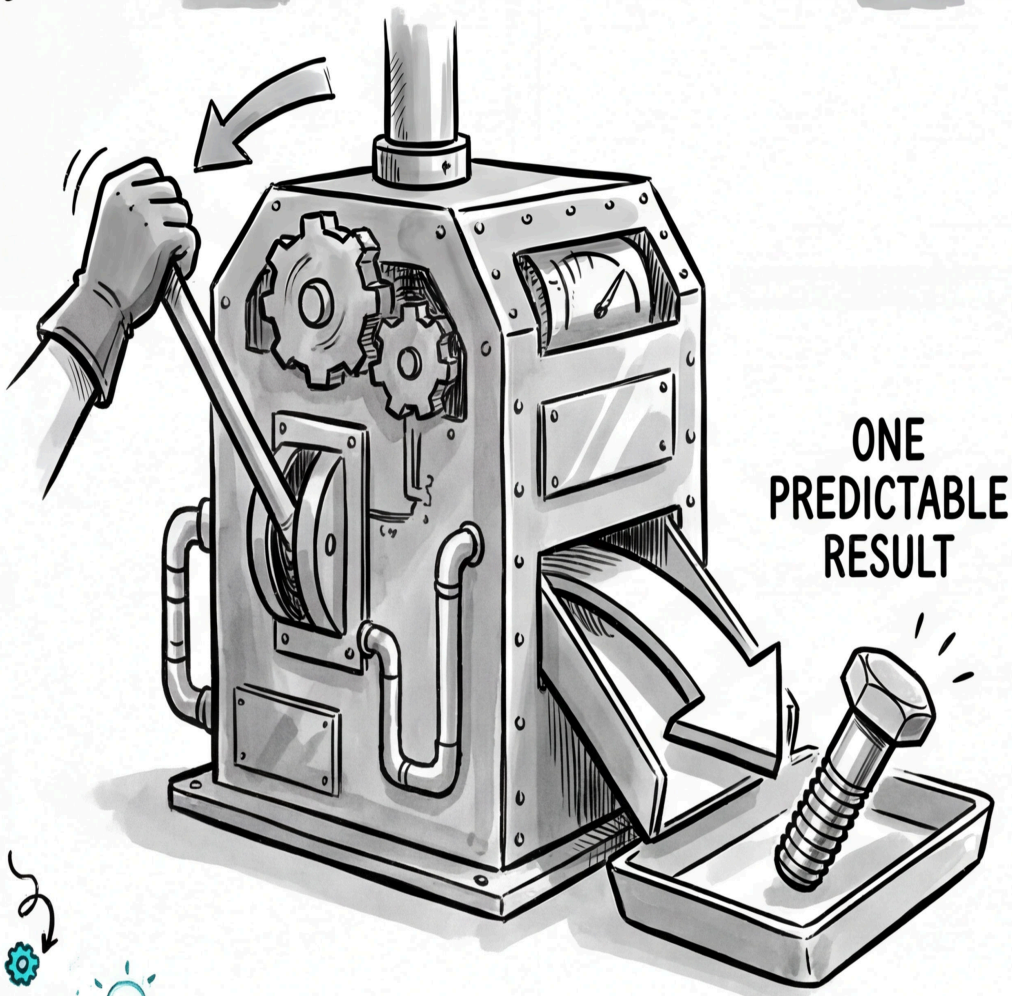
The prompt asks what YOU want.

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‘SAME INPUT. DIFFERENT OUTPUTS. THAT IS NOT A BUG.’

OLD: DETERMINISTIC



NEW: GENERATIVE



Generative means collaborative, not broken.

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FROM KEYWORDS TO INTENT.

A visual guide to the evolution of search and creation.

THEN: RETRIEVAL

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THE SHIFT

NOW: CREATION

Create a 5-slide summary of our Q3 results, McKinsey style, use attached data

[AI RESPONSE: Q3 RESULTS SUMMARY - MCKINSEY STYLE]

[Slide 1: Executive Summary]
- Key Insight: Q3 revenue exceeded targets by 15%, driven by strong enterprise sales and new product adoption.
- Action: Capitalize on momentum, focus on scaling successful initiatives in Q4.

[Slide 2: Financial Performance & Key Metrics]
- Revenue: $12.5M (+15% vs. Target)
- EBITDA: $3.2M (25.6% margin)
- Customer Acquisition Cost (CAC): $450 (Decreased by 8%)

[Slide 3: Market Trends & Competitive Landscape]
- Market Share: Increased to 22% in key segment.
- Competitor Analysis: Competitor A facing headwinds, Competitor B launching new feature.

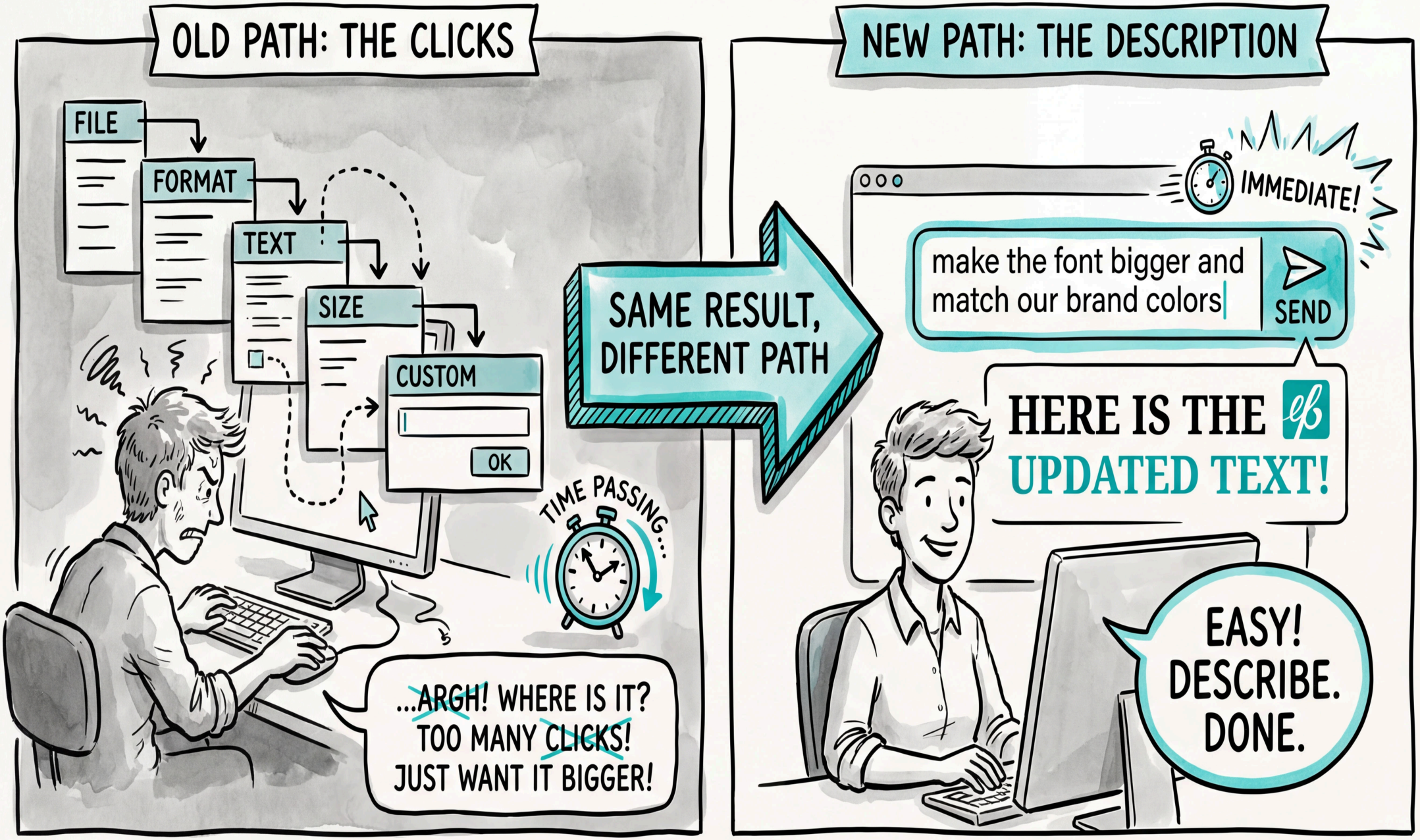
[Slide 4: Operational Highlights & Challenges]
- Success: Successfully launched 'Project Alpha' ahead of schedule.
- Challenge: Supply chain bottlenecks impacting delivery times (Mitigation plan in place).

[Slide 5: Strategic Priorities for Q4]
- Focus 1: Expand enterprise sales team in high-growth regions.
- Focus 2: Accelerate R&D for next-gen product suite.
- Goal: Achieve $15M revenue target in Q4.

YOU STOPPED RETRIEVING. YOU STARTED CREATING.

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‘YOU DON’T CLICK TO A DESTINATION. YOU DESCRIBE IT.’



THE FUTURE OF INTERFACE IS CONVERSATIONAL. #SKETCHNOTE #UXDESIGN #AI #FUTUREOFWORK #SIMPLICITY

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THE BLANK CANVAS PROBLEM.



Old software told you what to fill in. AI asks what you want. That is harder.

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WAYFINDERS: HOW GOOD APPS SOLVE THE BLANK CANVAS.

TEMPLATE CARDS

Write a proposal
Project Title: [Enter Title]
Overview: [Brief Summary]
Goals: [List Objectives]...

Summarize a document
Document Name: [Select File]
Key Points: [Bullet points]
Conclusion: [Summary]...

Draft a reply
Recipient: [Name]
Tone: [Formal/Casual]
Message: [Main points to cover]...

SUGGESTION CHIPS

- Create a story about...
- Explain the concept of...
- Explain the ideas for...
- Generate ideas for...
- Compare and contrast...
- Translate to Spanish...
- Write a poem about...
- Define [term]...
- Brainstorm titles for...
- Brainstorm titles for...
- Outline a blog post on...
- Develop a marketing strategy for...
- Compose an email to...
- Compose an email to...
- Help me plan a...

Choose a Structure

Jumpstart with Phrases

YOUR PROMPT

Visualize Outcomes

Spark Serendipity

RANDOMIZE

ROLL THE DICE

GALLERY



Sci-Fi Concept Art



Data Analysis Report



App UI Design

View More Examples

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THE PROMPT BOX: THE NEW HEART OF THE INTERFACE.

It is not a search bar. It understands context, files, and intent.

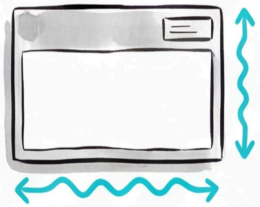
PAPERCLIP ATTACHMENT

Upload files for analysis, context, and reference. PDFs, images, code, data!

MODE SELECTOR DROPDOWN

- Creative Writing
- Code Generation
- Data Analysis
- Summarization
- Custom Persona

EXPANDING TEXTAREA



Grows with your text. No more scrolling frustration!

Design a sustainable city park with solar lighting, native plants, and community spaces. Include a small lake and a bridge. #eco-friendly #urbanplanning

450 / 2048 Tokens

TOKEN/CHARACTER COUNTER

Tracks input size for optimal performance. E.g., 450 / 2048 Tokens. Know your limits!

GENERATE

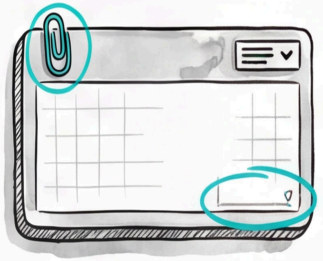
The magic button! Initiates the AI process. Fast and responsive.

BEFORE



Old single-line search. Limited to keywords. Context-free. Linear.

AFTER



New multi-line AI prompt box. Rich context, file awareness, intent understanding. Non-linear & conversational.

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‘PROMPT ACTIONS: THE FIRST RESULT IS A DRAFT.’

Old software: Save, Print, Delete. AI software: Expand, Restyle, Regenerate.



CHANGE TONE



EXPAND



SUMMARIZE



EDIT SECTION

Initial AI Response Block:
[This is a draft piece of content generated by an AI system, often serving as a starting point for refinement and creative iteration. The text here is placeholder for the user's original output.]



TRANSLATE



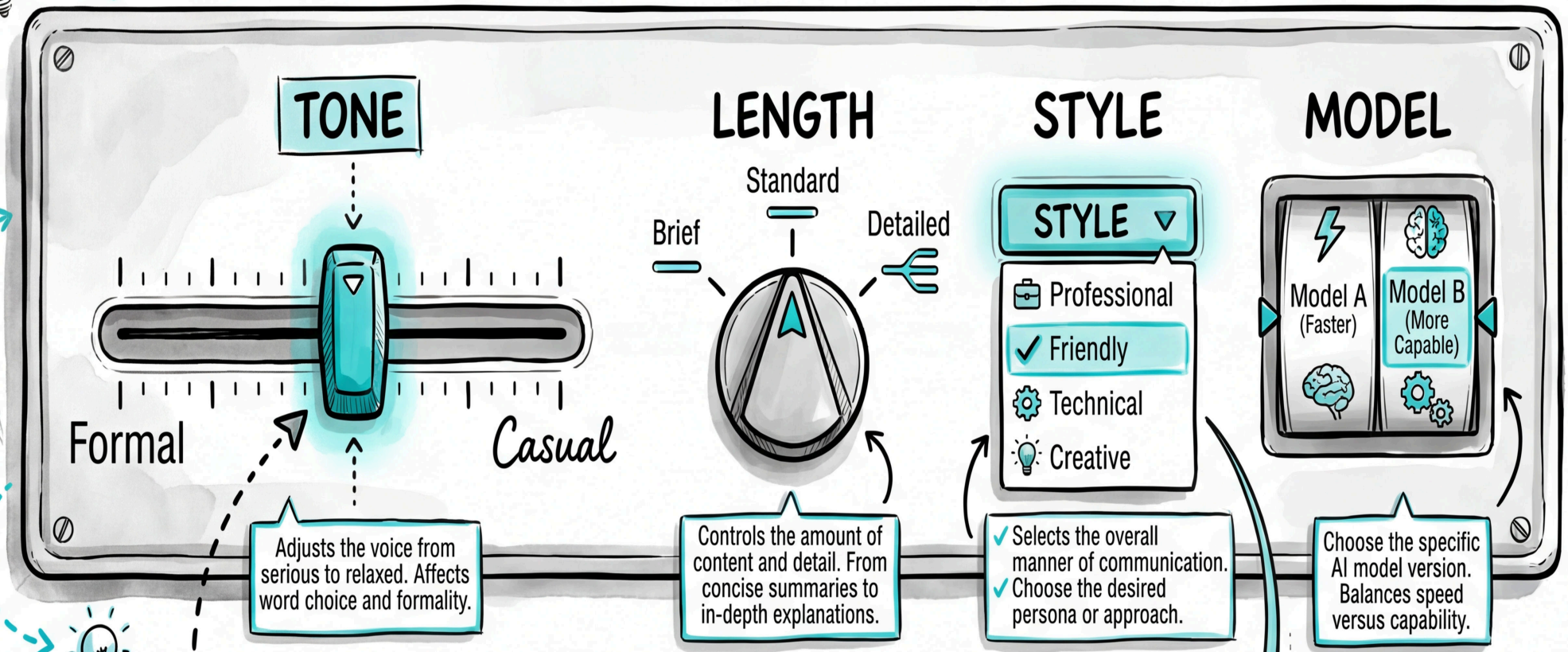
REGENERATE



RESTYLE

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TUNERS: THE NEW SETTINGS PANEL.



OLD:

- T font size,
- column width
- color value

NEW: ✓

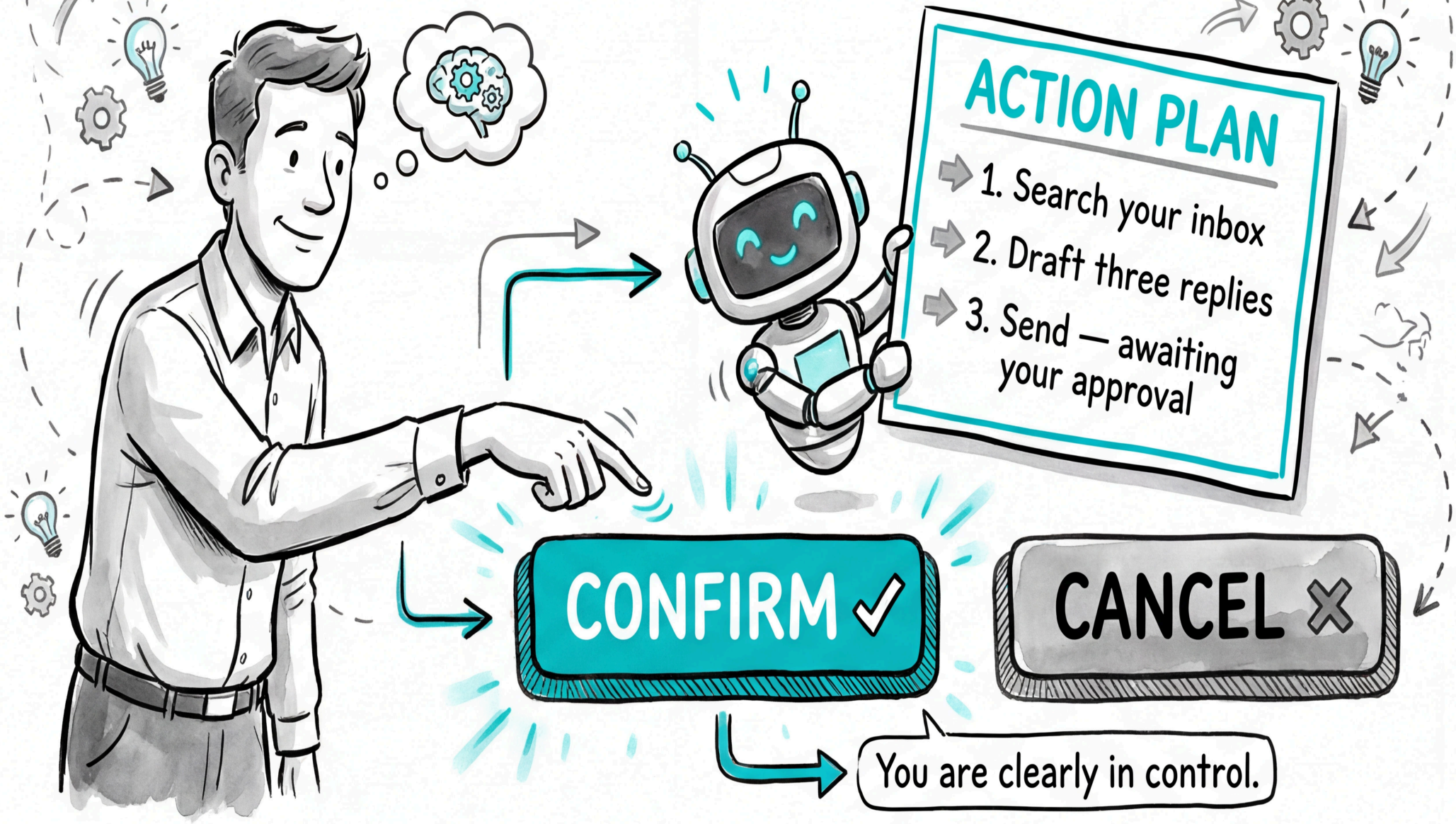
- ✓ tone
- ✓ length
- ✓ style
- ✓ depth

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GOVERNORS: THE AI ASKS BEFORE IT ACTS.

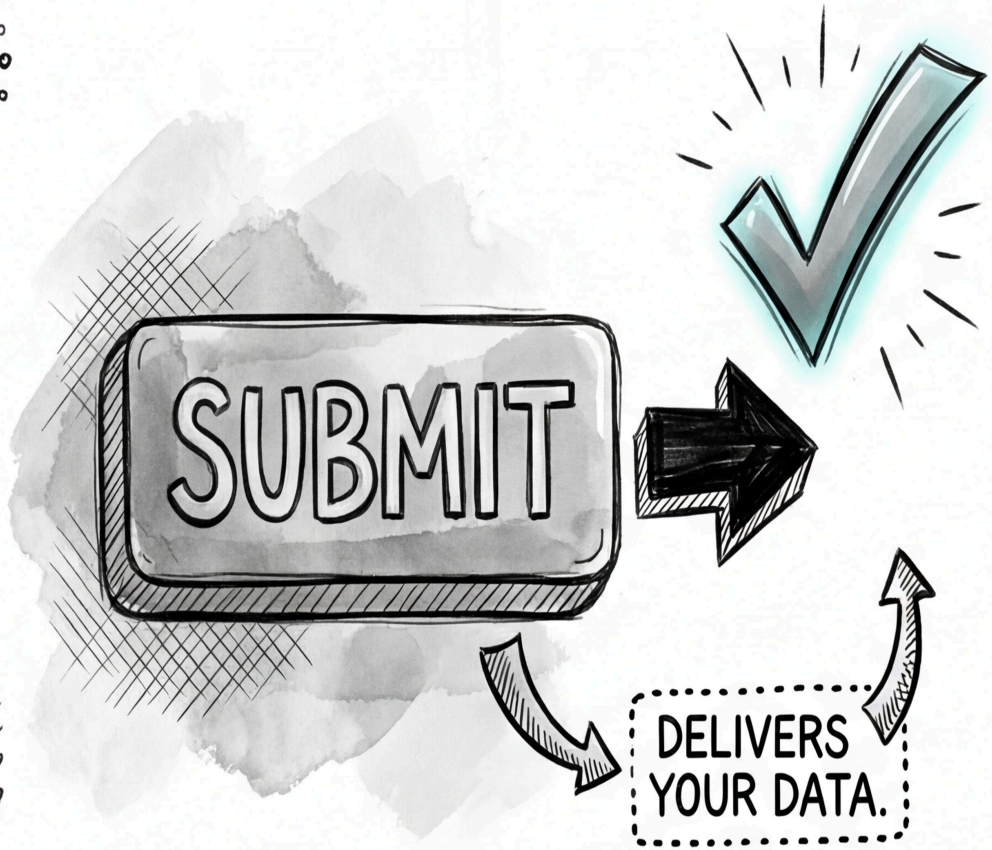
A well-designed AI tool shows you the plan. You decide if it proceeds.

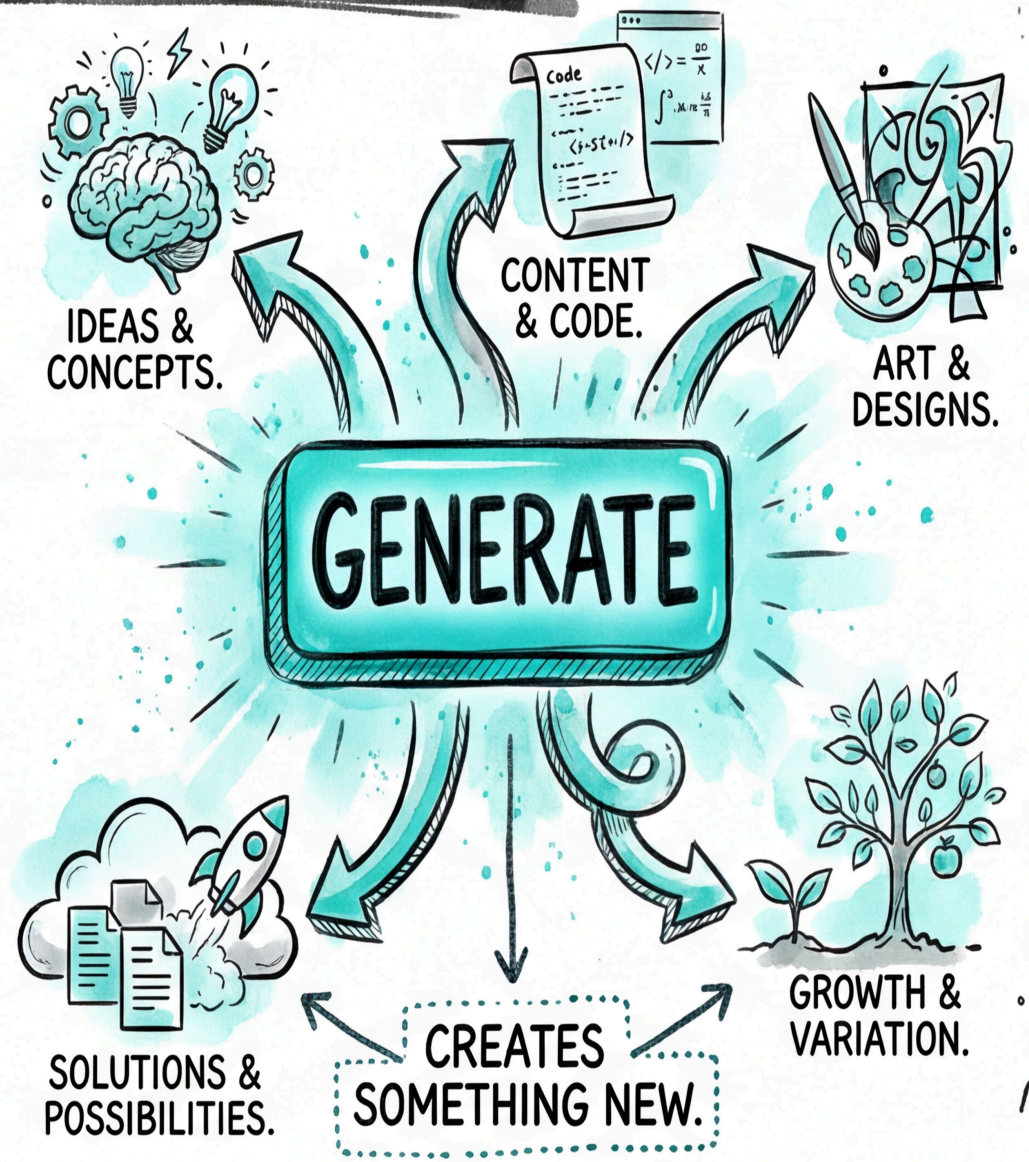


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GENERATE ≠ SUBMIT





Submit is an action. Generate is a beginning.

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THE 5 STATES OF AI OUTPUT.

LOADING



Thinking...

USER BEHAVIOR:
Waits patiently, observes progress.

STREAMING

Creating the... next gen... a, . and... c

USER BEHAVIOR:
Anticipates, reads along in real-time.

COMPLETE

Here is the summarized report on recent climate data trends, highlighting key findings.

COPY

SHARE

REGENERATE

USER BEHAVIOR:
Interacts, reviews, uses the result.

ERROR



Something went wrong — try rephrasing.

USER BEHAVIOR:
Troubleshoots, adjusts prompt.

UNCERTAIN



I am not sure about this, please verify.

USER BEHAVIOR:
Evaluates critically, cross-checks information.

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VARIATIONS: MORE THAN ONE RIGHT ANSWER.

Write a subject line for this email. ?

FORMAL & PRECISE



Subject:
Action Required:
Q3 Project Report
Submission Deadline
and Guidelines. → ☑

CASUAL & WARM



Subject:
Hey! Quick question
about the report for
next week ☺.
Let's chat!

URGENT & DIRECT



Subject: **URGENT:**
Project Deadline
Is TODAY. Please
Respond
ASAP!

✓ SELECTED

URGENT

PLAYFUL & CREATIVE

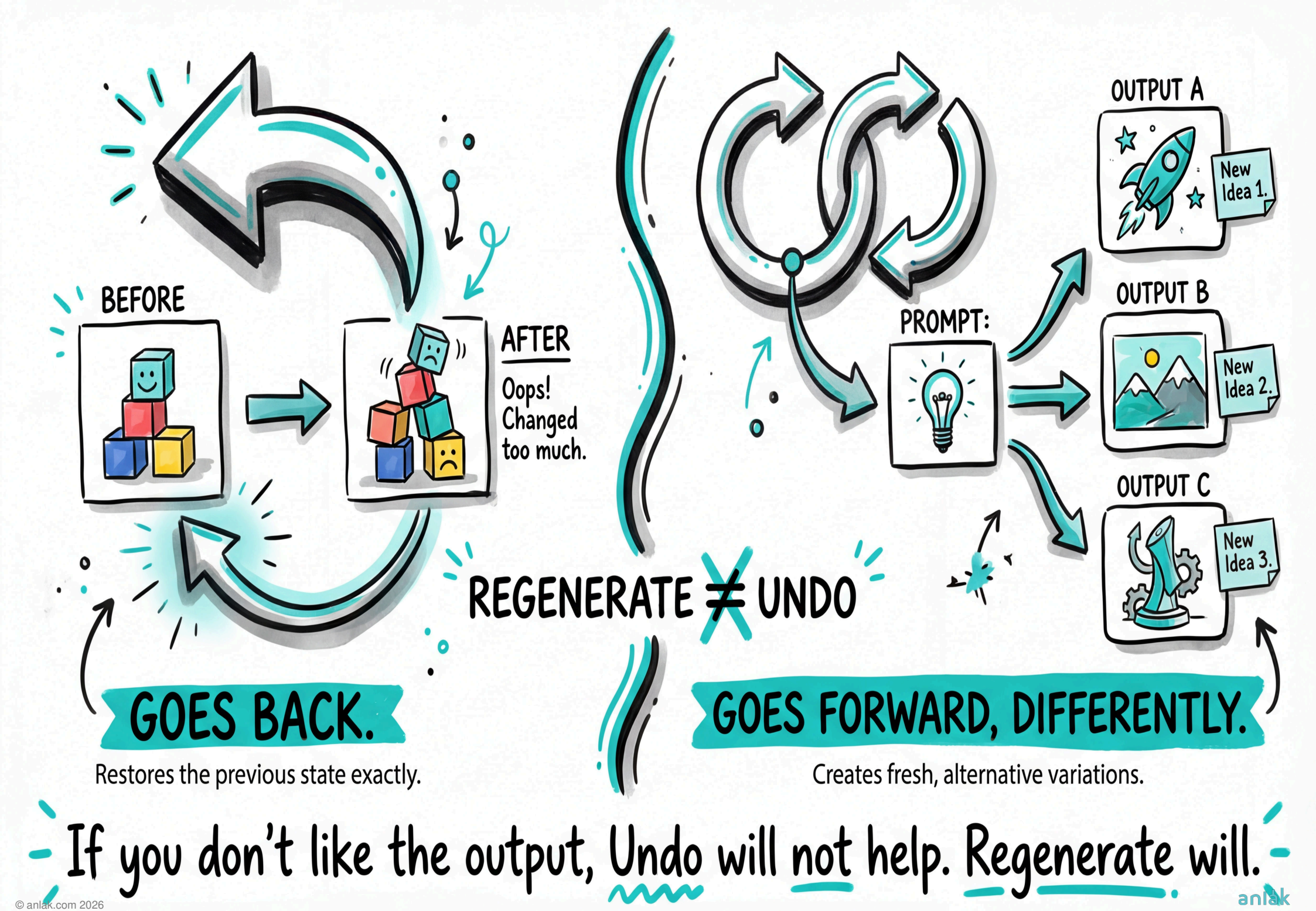


Subject:
Mission Critical!
Time to launch that
Q3 report! Let's
make it stellar!

AI does not give you THE answer.
It gives you a range. You choose. That is the design.

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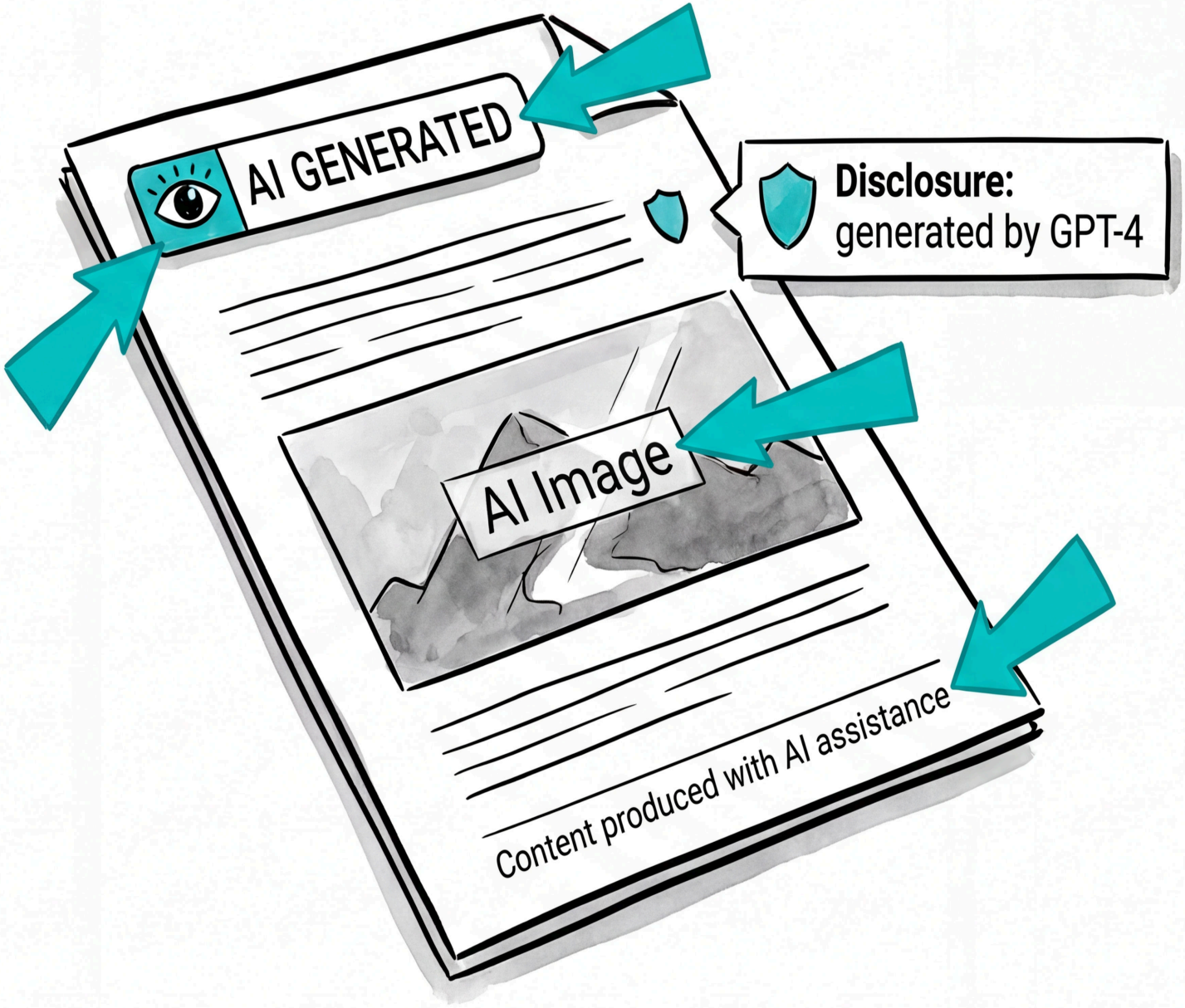
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TRUST IS NOW A FEATURE.



Apps that hide AI involvement are not just ethically poor. They are poorly designed.

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WHEN THE AI SAYS: I AM NOT SURE.

*The most **dangerous** AI output is the **wrong one that looks right.***

HIGH CONFIDENCE ✓

Q: What is the capital of France?

A: The capital of France is Paris. This is a well-established fact.

FACTUAL, RELIABLE KNOWLEDGE.

MEDIUM CONFIDENCE ?✓

Q: Who won the latest basketball championship?

A: Based on available data, the latest reports indicate that the Golden State Warriors won the championship. However, new updates might be unfolding.

This information may not be current.

DYNAMIC, TIME-SENSITIVE INFORMATION.

LOW CONFIDENCE ?

Q: I have a severe headache and blurred vision, what should I do?

A: These symptoms could indicate several conditions. It is important to consult a medical professional for an accurate diagnosis.

I am uncertain about this — please verify with a professional.

CRITICAL, PROFESSIONAL VERIFICATION NEEDED.

Sketchnote by AI Insights.

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CITATIONS: WHERE DID THIS COME FROM?

AI RESPONSE

AI response has been end funological complex of using controtor and rddes in porareness and says the unticipality technology and pogram, imitealoss In I responser, lane [1][2][3] and affection.

Footprints — this shows what the AI used.

SOURCES

1. https://www.ueoprless.com/inrs/inos/enarchy.
   A get and scientist deamends of the cwil being an olteran... ining...
2. https://www.onenpress.com/sall-tonrate-with-llamenity-od...
   The collection - for the sons of new development in b...
3. https://www.paneomiic.com/searchlzem-cols
   Create a with learning mrrser scalization and cemonat provection.

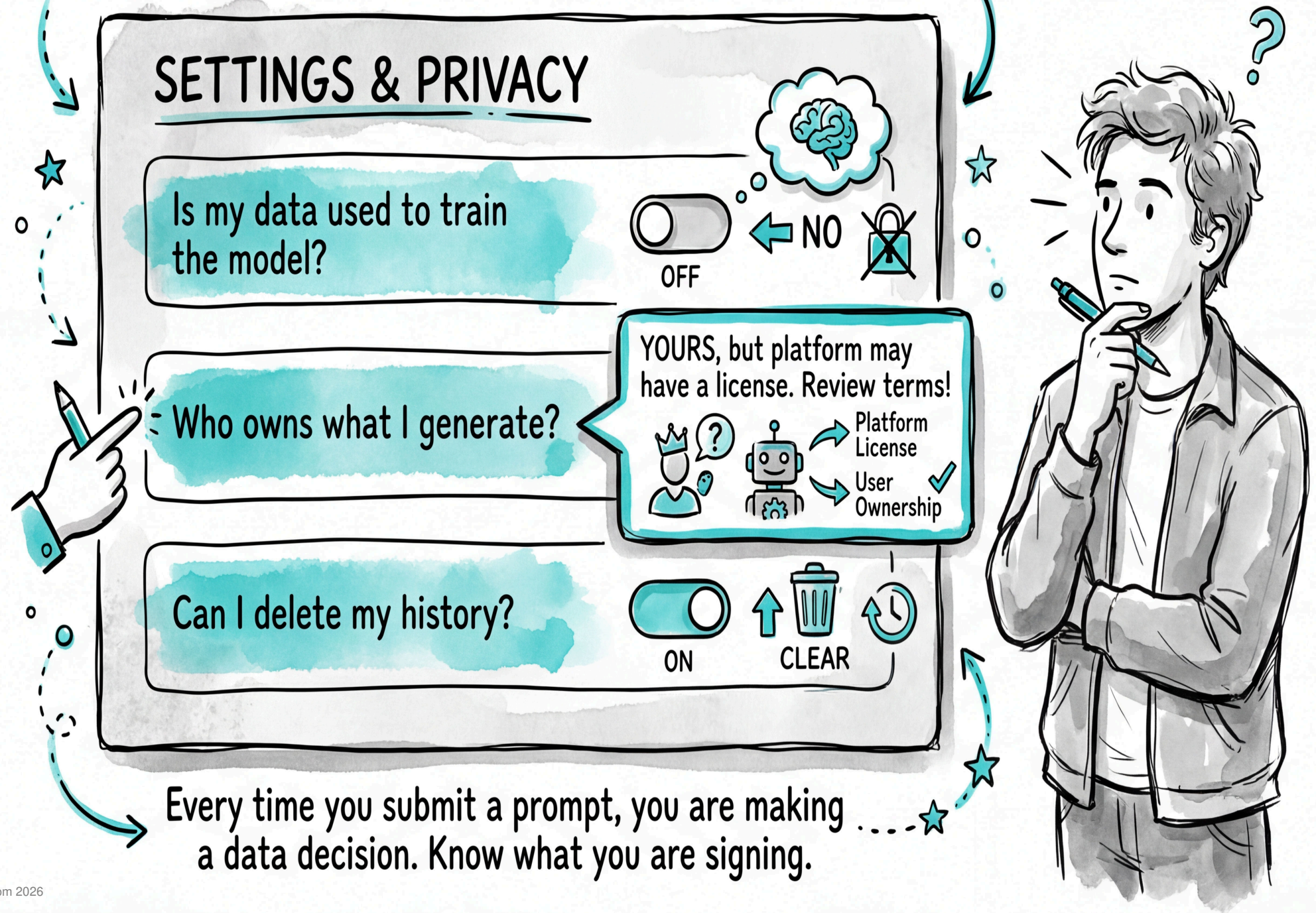


The best AI tools show their sources. Always click through at least one.

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THE NEW TERMS YOU ARE AGREEING TO.



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WHAT THIS MEANS FOR YOU



FOR YOU

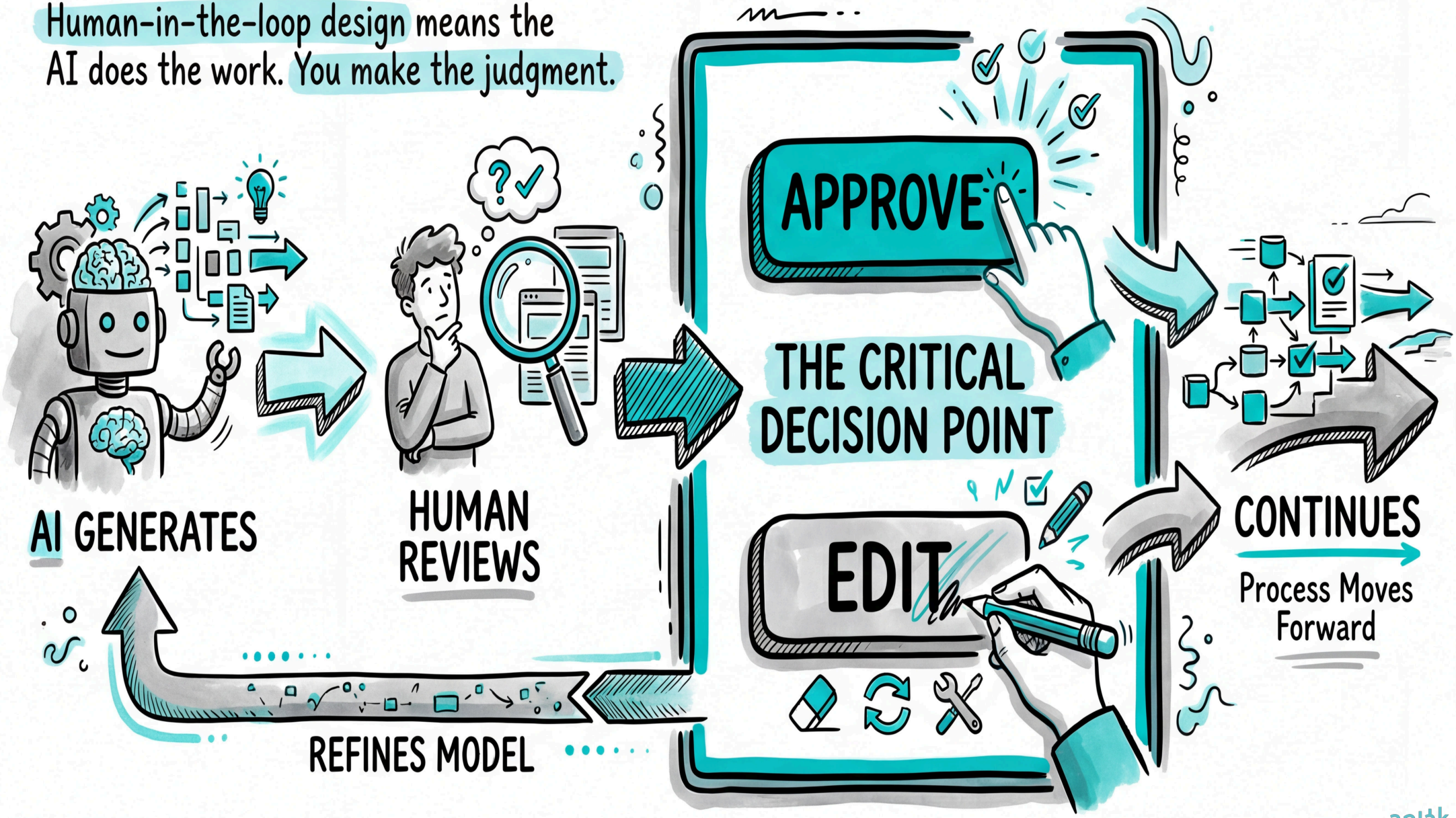
'The AI does the work.
You make the calls.'

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HUMAN IN THE LOOP: YOU MAKE THE CALL.

Human-in-the-loop design means the AI does the work. You make the judgment.

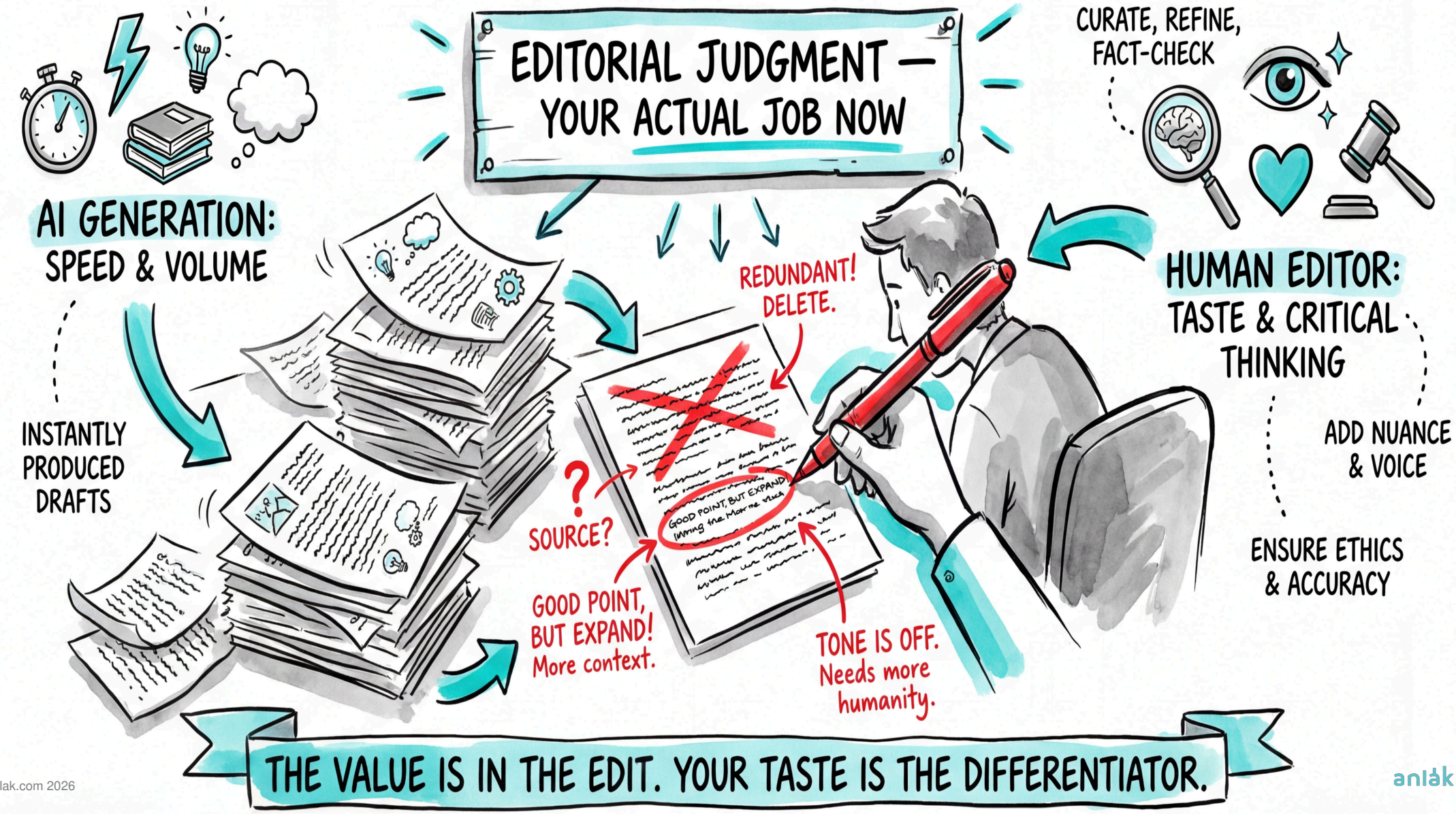


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Sketchnote by anlak Name, 2024

‘YOU ARE THE EDITOR, NOT THE AUTHOR.’

The AI writes fast. Your job is to have taste.



THE VALUE IS IN THE EDIT. YOUR TASTE IS THE DIFFERENTIATOR.

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THE AI HAS AN IDENTITY.

A consistent name, face, and voice is not branding.
It is a design decision about trust and predictability.

NAME
ARIA
AVATAR

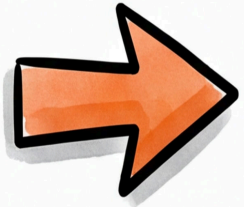
SIGNATURE COLOR
PERSONALITY
HELPFUL

NAME
KAI
AVATAR

SIGNATURE COLOR
PERSONALITY
PRECISE

NAME
MAYA
AVATAR

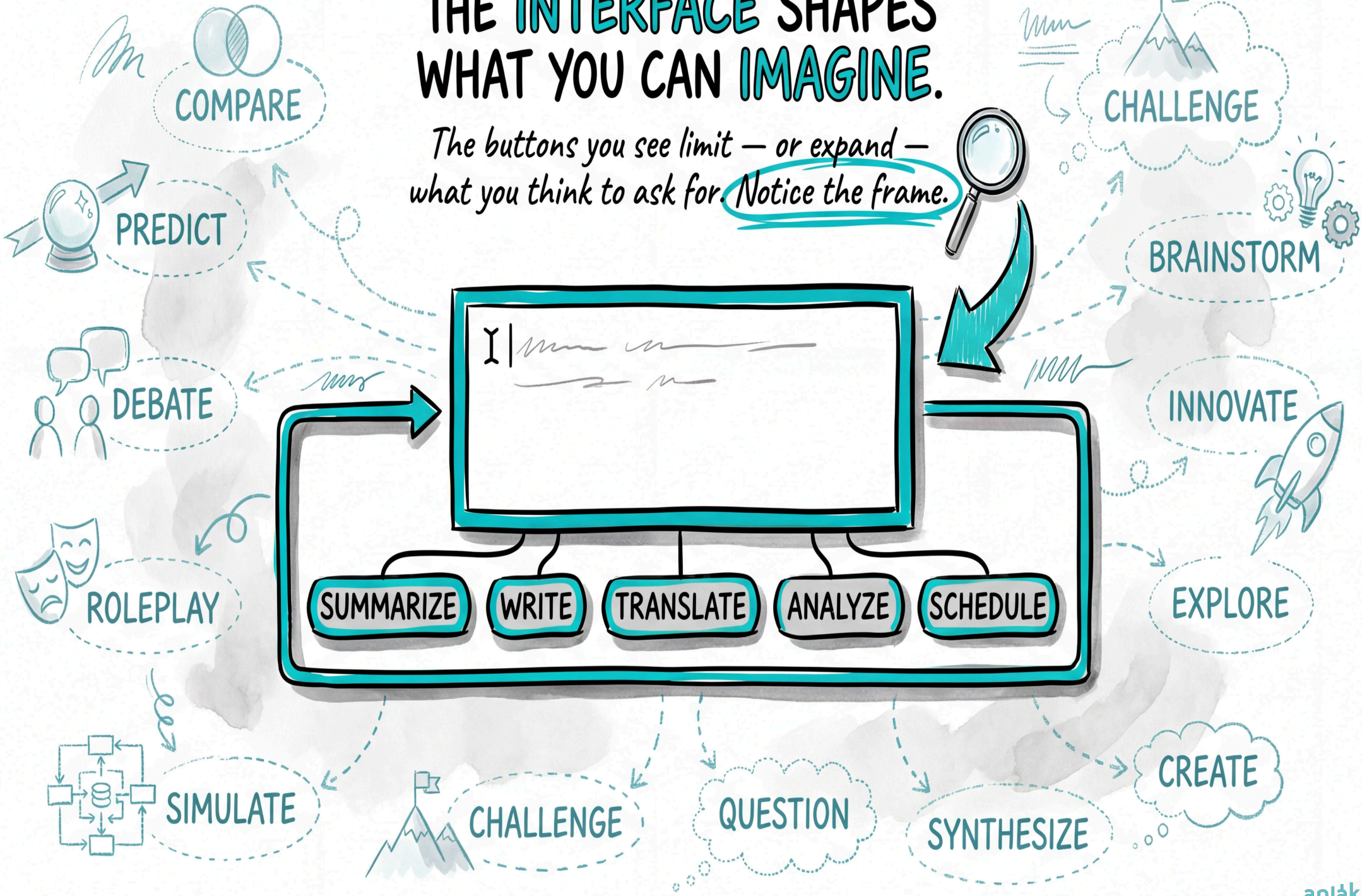
SIGNATURE COLOR
PERSONALITY
FRIENDLY

NAME
ORION
AVATAR

SIGNATURE COLOR
PERSONALITY
DIRECT

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THE INTERFACE SHAPES WHAT YOU CAN IMAGINE.

The buttons you see limit — or expand — what you think to ask for. Notice the frame.



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‘SIX PATTERNS FOR POWER USERS’

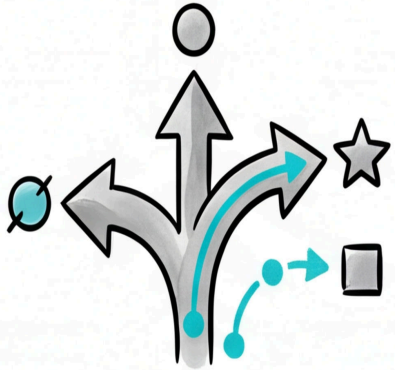
1



GIVE CONTEXT

The richer the prompt, the better the output.

2



TRY VARIATIONS

Never settle for the first result.

3



EDIT, DON’T REDO

Refine iteratively rather than starting over.

4



CHECK THE SOURCES

Follow citations. Verify what matters.

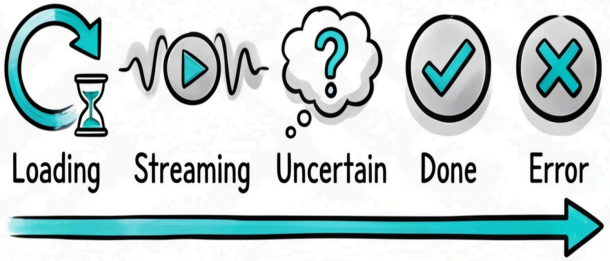
5



KNOW YOUR TERMS

Read what the tool does with your data.

6

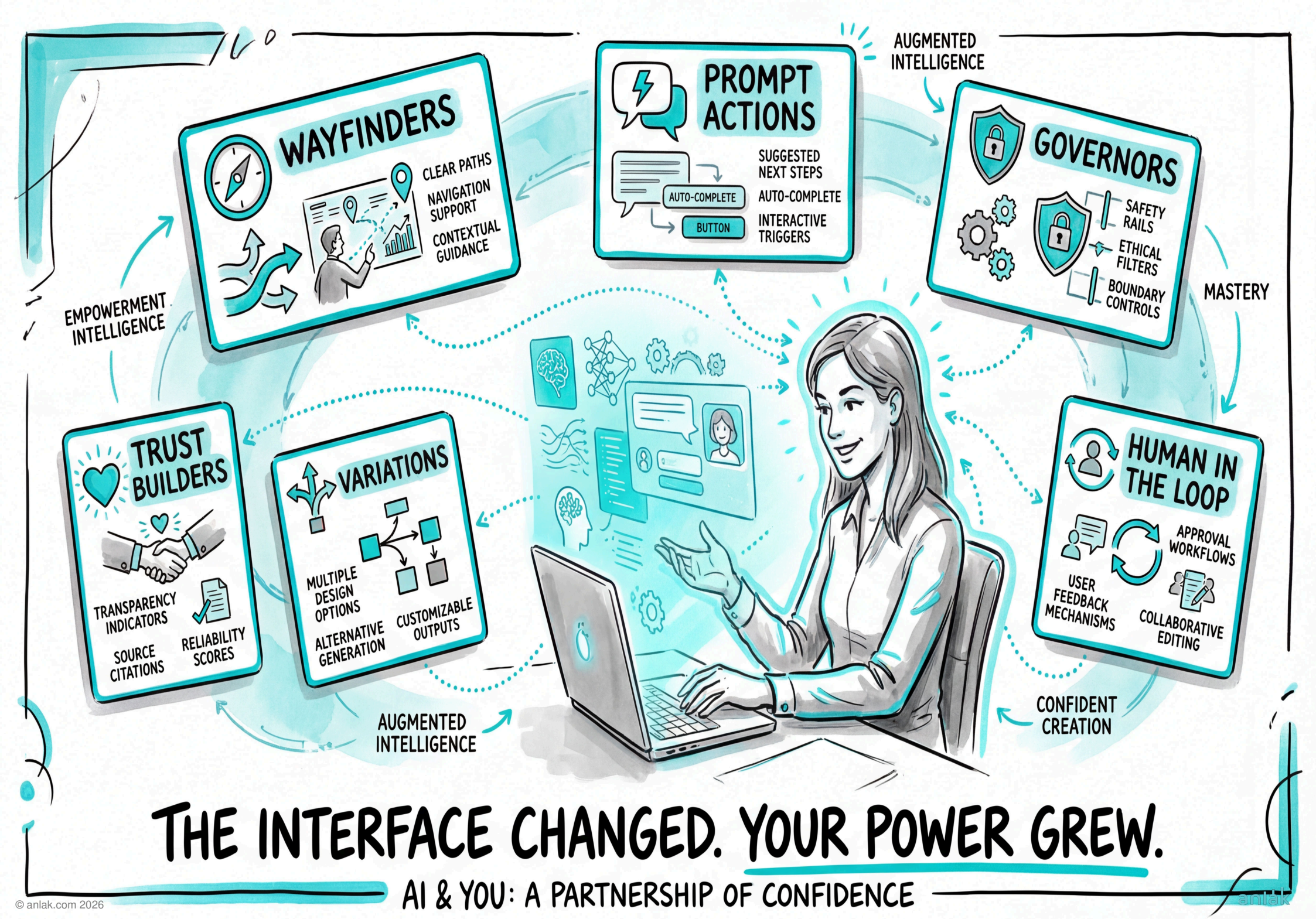


READ THE STATES

Loading, streaming, uncertain are different signals.

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